LEGLAG LAND

a view from outside

Adrian Phillips

Three questions

Why is the LegLag land so important to Cheltenham?

• What's happening elsewhere near the Cotswolds?

What's the national context?



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12/1945

Imagery Date: 1/1/1945

Cheltenham, UK

The Park

Image

Up Hatherley

A5

2

51"53'46.46" N 2"04'56.87" W elev 62 m

Shurdington Road

roup

Eye alt 6.84 km

Google earth

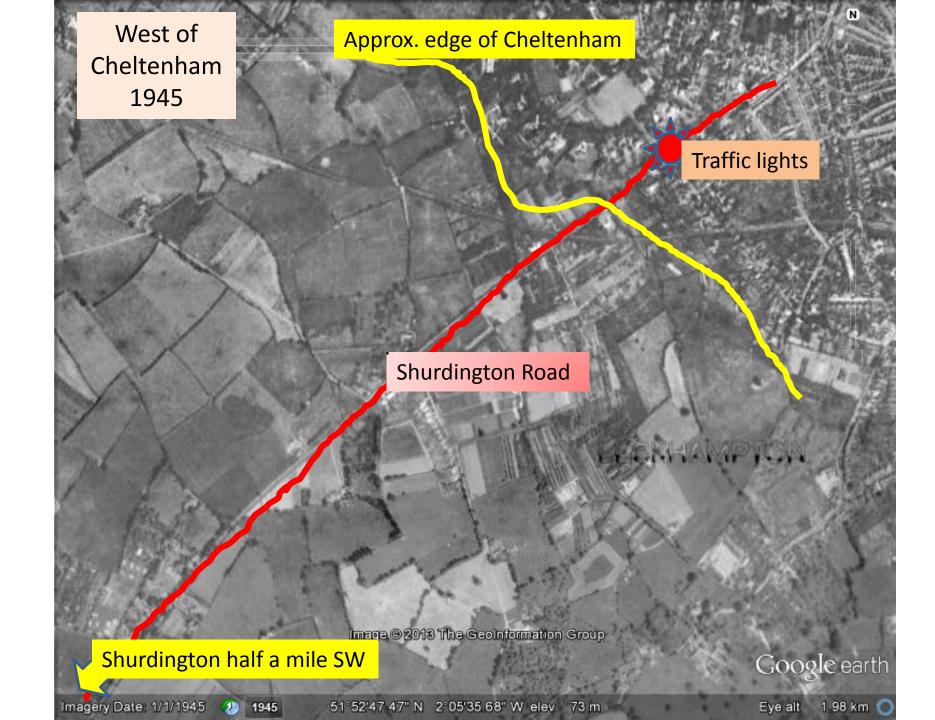
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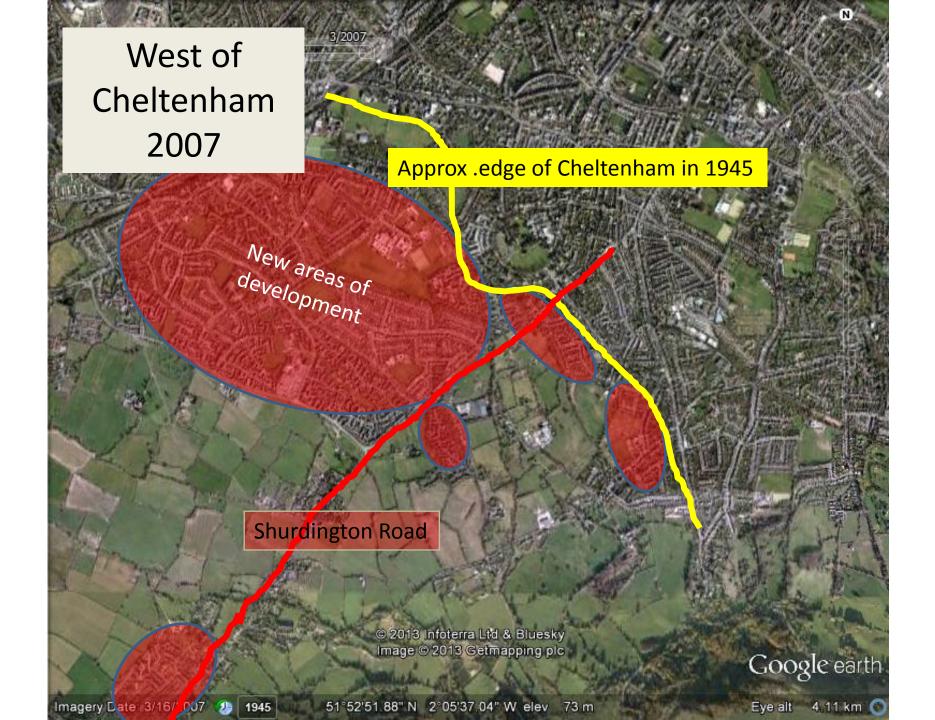
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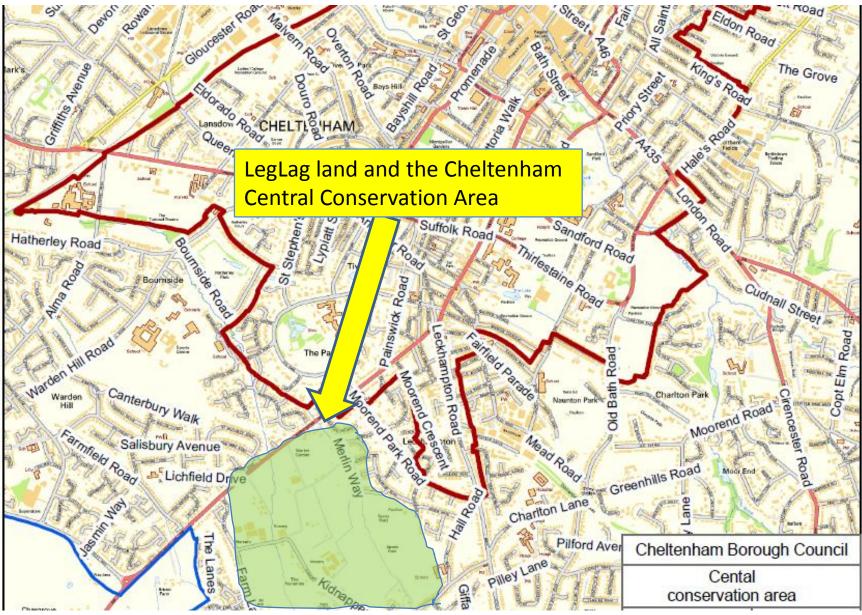
A green edge to the town seen from outside

.. or from within

With thanks to Martin Williams for this and other photos

THE VIEW PARK AND A DAY SHORE

The strategic position of the LegLag land



What does this tell us?

- Much post war development west of Cheltenham
- But Leglag land little changed since the war
- It still brings countryside to the edge of the Regency town

Diversion 14 A green connection to the beart of Cheltenham









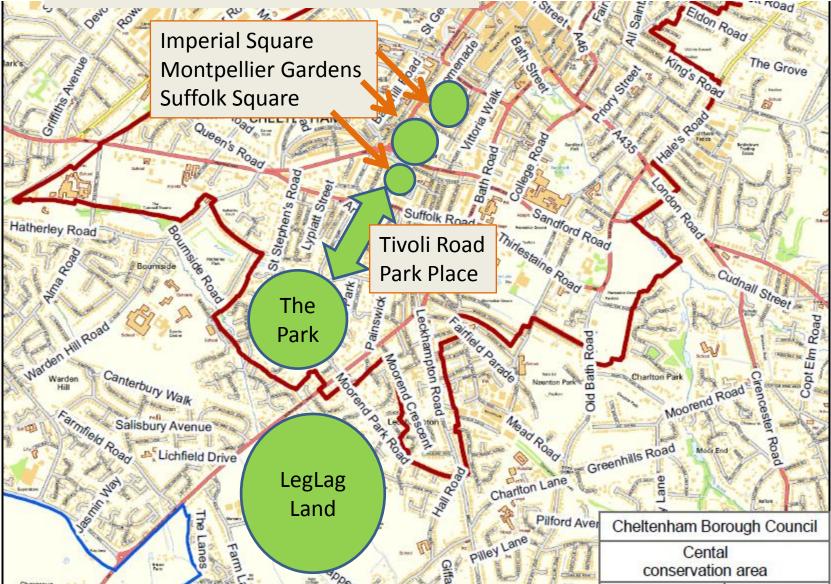








Cheltenham's Green Link?



LegLag land – a vision for Local Green Space?

Linking town to countryside

Giving a sense of space ...

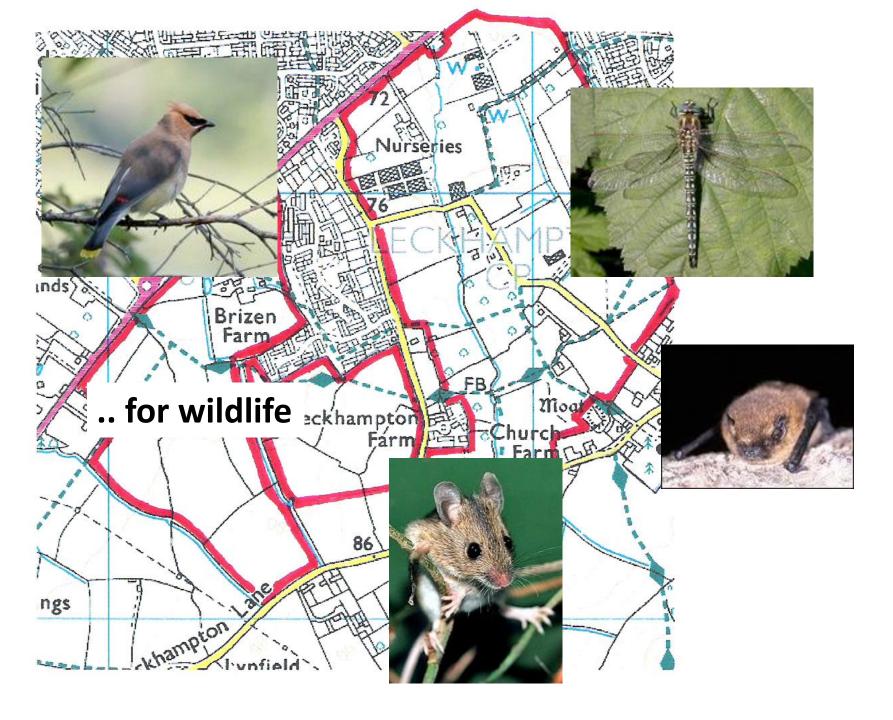






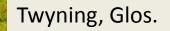
A place for walking in large groups....





Maybe a village green too?

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With new uses like allotments





(Parts

Do not leed the animal....



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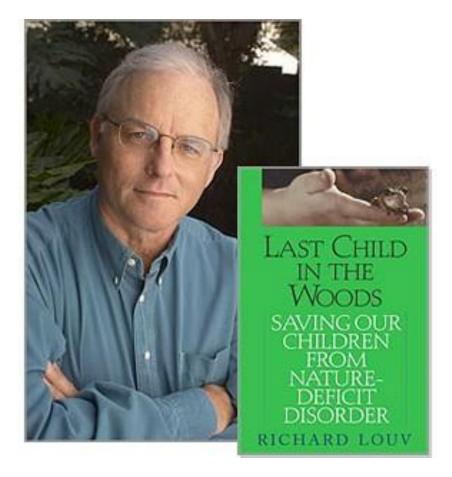
... ...

11 piglets born on Easter morning Sunday 8th April

Diversion 2: Nature Deficit Disorder



What's the problem?



"Nature deficit disorder"

- •22% of children play in local nature 20 years ago it was 50%
 •Fewer than 10% now play in 'wild nature'
- 1 in 3 children don't know a magpie
 1 in 2 don't know a bee from a wasp (9 out of 10 recognise a dalek)
- •1 in 3 of 2-15 year-olds are obese or overweight
- •Rising levels of mental health problems in young people



Why is this happening?

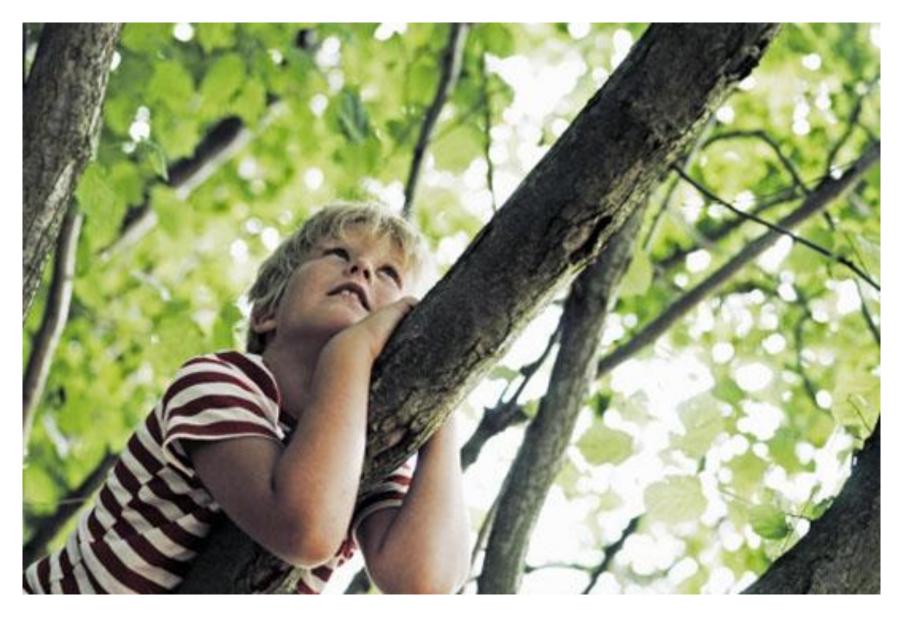


The causes

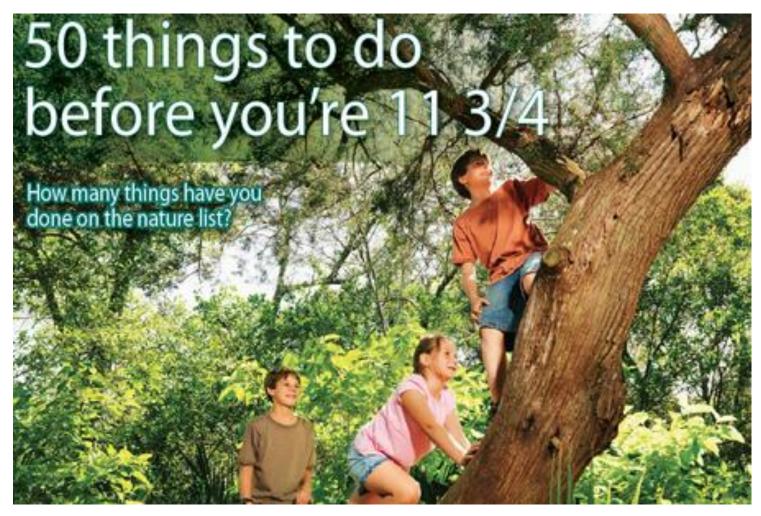
- Risk averse society (health and safety culture)
- Traffic danger and "stranger danger"
- Electronic technology and entertainment
- Low priority for schools
- Lack of somewhere to go

Why should we care?

Children who spend time in nature: 1. Tend to be healthier 2. Tend to do better in school 3. Have higher self-esteem 4. Are more capable and confident 5. Feel more connected with nature 6. Will be tomorrow's conservation leaders Just as children need good nutrition and adequate sleep, they may very well need contact with nature



What can we do about it?



But the kids still need somewhere to go!

A policy aim for LegLag: Local Green Space

from the NPPF:

- 76. "Local communities should be able to identify for special protection green areas of particular importance to them. By designating land as Local Green Space, local communities will be able to rule out new development"
- 77 "The designation should only be used where the green space is:
 -close to the community it serves;
 - special to a local community ... for example because of its beauty, historic significance, recreational value (including as a playing field), tranquillity or richness of its wildlife; and
 - is local in character and is not an extensive tract of land".

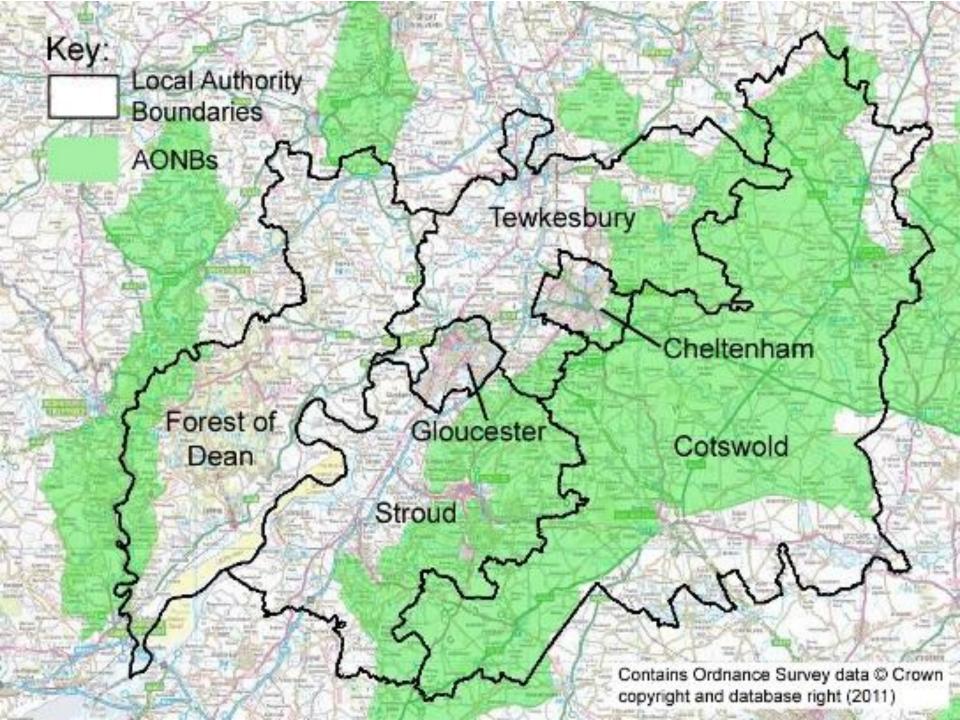
And possibly incorporating a *small* area of well-designed, affordable housing





The wider context – the edge of the Cotswolds





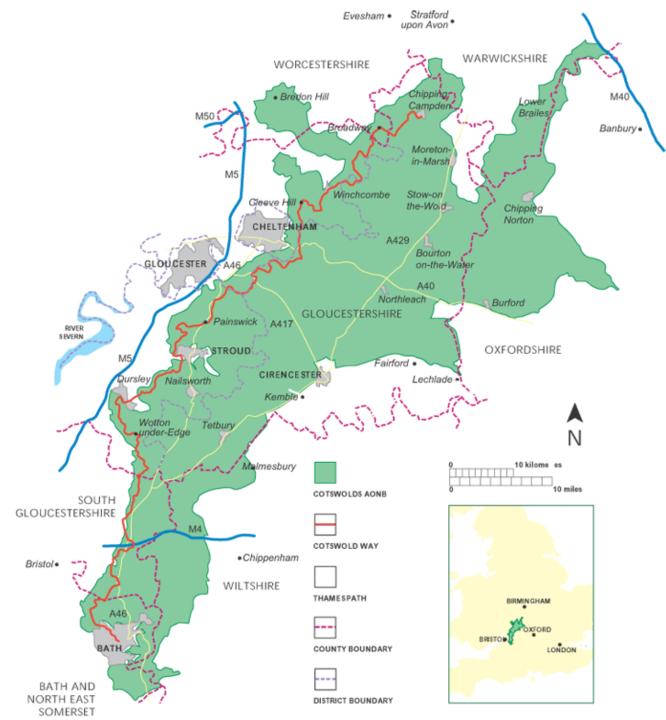
COTSWOLDS AONB

•UK's largest AONB
•Covers 790 sq. m.
•Administered by statutory board (CCB)
•Skirts east of Cheltenham

Purpose: protect natural beauty of the area

The "setting" has been the subject of CC Board policy

And therefore affects LegLag land



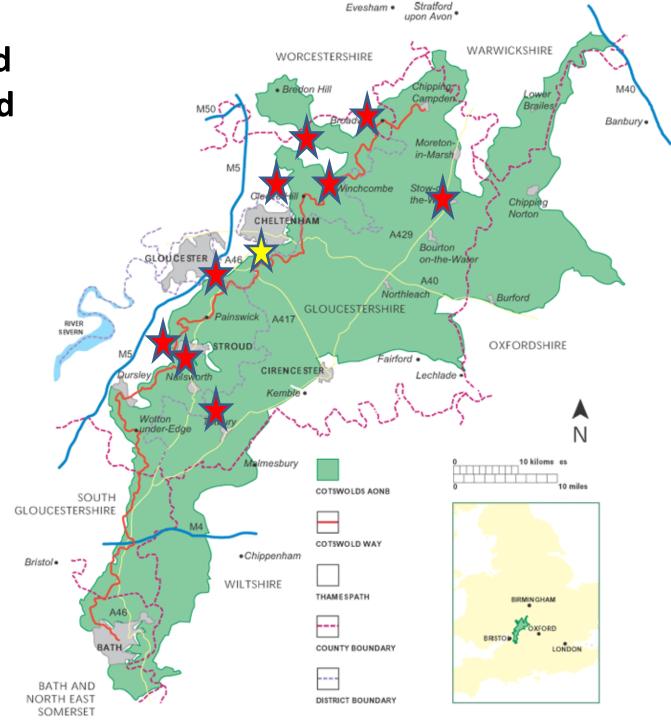
What the Board says about the setting of the AONB :

It's the area where development may impact on the Cotswolds AONB
Local authorities should consider this when : 1) making plans and 2)
deciding on development

The Cotswold Edge – Stroud to Broadway

Major housing proposals 2013

Recently approved or submission expected soon





Why all is this happening now?

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NATIONALLY

•A housing shortage, especially affordable housing

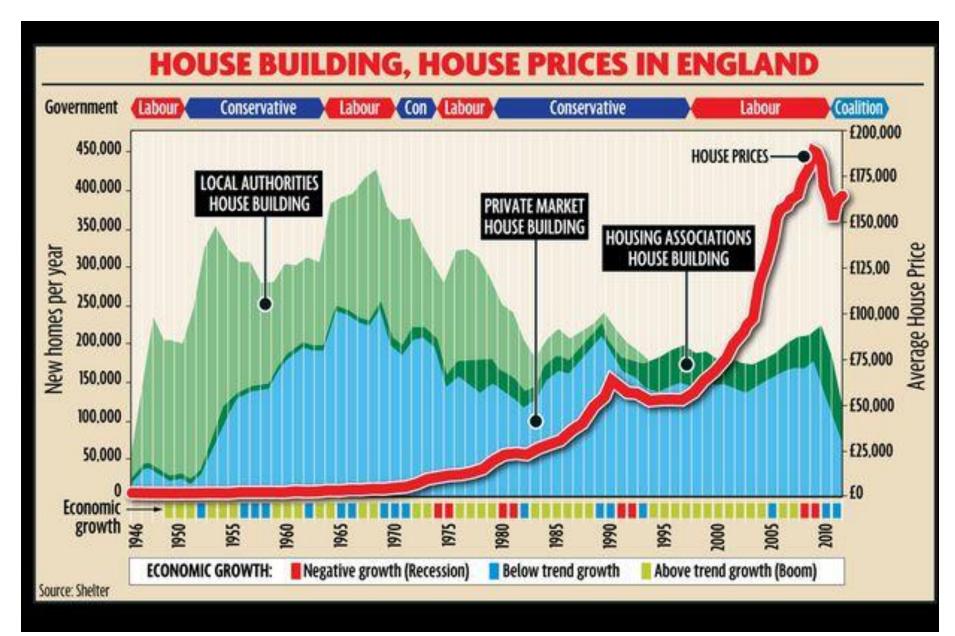
•A near panic about lack of growth in the economy

THE DESIGN AND

•Anti-planning rhetoric and ideology

LOCALLY •No agreed local plans

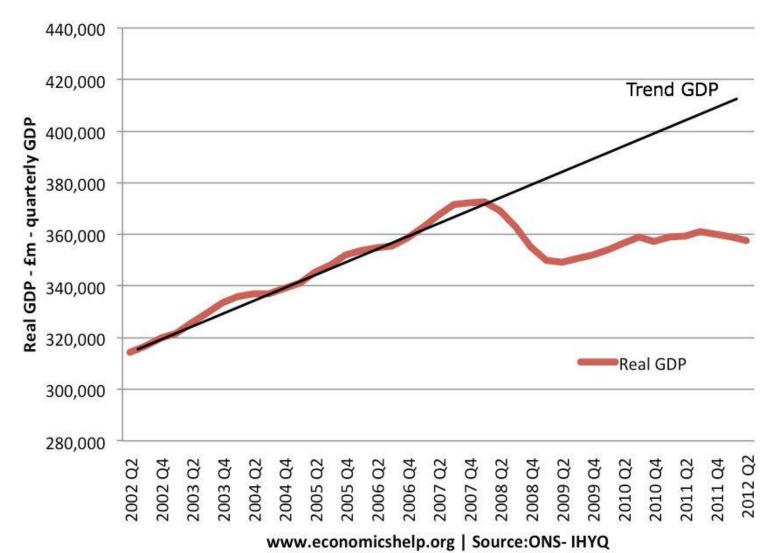
A housing shortage, especially affordable housing





Forecast growth in households: 232,000 p.a. until 2033Current rate of home construction: c. 100,000 p.a.

Alarm about lack of growth in the economy – flat-lining for >5 years



Real GDP

"This government means business in delivering plans to help people, build new homes and kick-start the economy" - David Cameron, Sept. 2012



"We need a massive house building programme to address the housing crisis and to get the economy moving again " – Chris Williamson, Shadow Local Govt. Minister, March 2013 But is the slump in house-building due to a lack of supply (a planning problem) – or a lack of demand in the economy and available housing finance?



Budget was designed to encourage housing market - but will it just increase prices?



Diversion 3: a better way to charge up the economy through the housing sector

- >1 in 5 households in fuel poverty spending more than 10% of income to keep warm
- Up to 1 in 3.5 households may be in fuel poverty by 2016
- UK homes the least energy efficient in Europe
- Energy costs are going only one way!





Wates Business Politics

BBG Mode

NEWS BUSINESS

News Sport Weather Play

The solution

- Government gets £4b from carbon taxes annually
- Use it for a <u>national programme to end fuel poverty</u>
- Help 600,000 homes with insulation, renewable energy and modern boilers (av. grant of £6,500, will cut energy bills by £310 p.a.)
- This would:
 - create thousands of jobs
 - boost the economy
 - cut carbon emissions
- Better than the Green Deal
- Join the campaign: http://www.energybillrevolution.org/

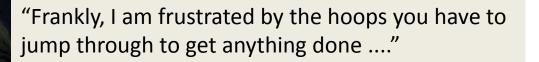


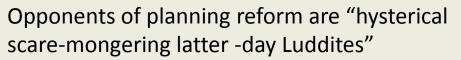
End this



And begin this

Anti-planning rhetoric and ideology





"The environmental taliban"







But is deregulation is the best way to promote economic recovery? How about Ireland, Greece, Spain?

The planning system needs defending

- It's about taking difficult decisions about land use in a *democratic* way
- It's about securing the *long term public interest* in the use of land (e.g. green space v. new development)
- It is *not* about giving decision making to developers, nor (a few exceptions apart) to central government

But that is exactly where we are now

- No agreement on the Joint Core Strategy till late 2014
- No up to date local plan for Cheltenham
- Developers lining up to try their luck
- Decisions will be taken ad hoc by Inspectors after enquiry, using the NPPF
- "Development outside the settlement boundary of Cheltenham, probably in the GB, will be necessary"
- 5 years+ supply of new housing land requirement is being used to justify development on green- not brown-field sites (CPRE/NT study)

So what should LegLag do?

- Show what new housing will mean for local services (traffic etc.)
- Make the positive case for LegLag land as potential Local Green Space
- Show how strategically important the area is to Cheltenham and the Cotswolds
- Get your minds round the wider context
- Be prepared for a really tough fight!

Thank you - and good luck